



Reaching Rural America for Christ
“Let’s go ... to the small towns” (Mark 1:38 GOD’S WORD®).



THE
LUTHERAN CHURCH
Missouri Synod

Rural & Small Town Mission

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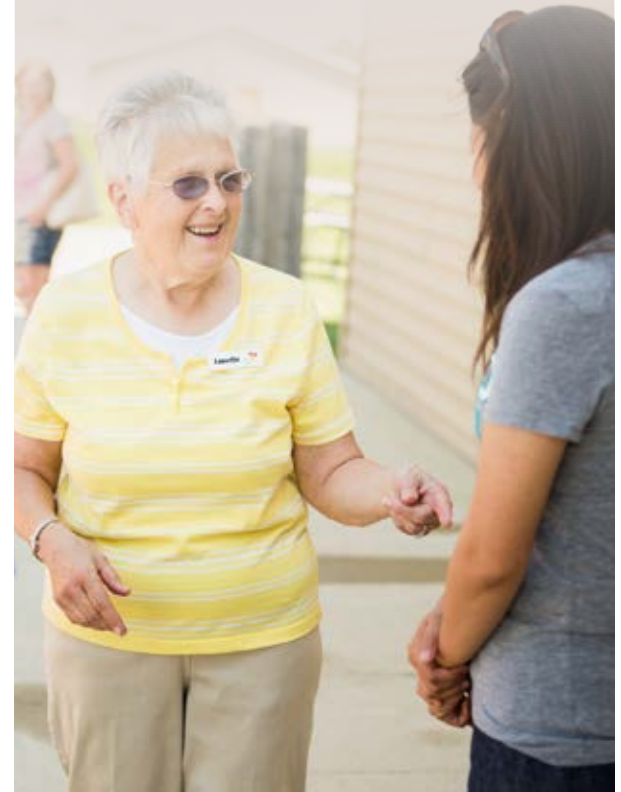
RSTM exists to encourage and support rural and small-town congregations in engaging their communities and growing together in Christ through Word and Sacrament.

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LCMS Rural & Small Town Mission



ENGAGING THE WANDERING EVENTS





"ENGAGING THE WANDERING"

(ETW) events are geared for single and multi-point

parishes in rural and small-town settings. LCMS Rural & Small Town Mission offers its ETW events in partnership with LCMS districts. Ideally, a pastor and three to four lay leaders will attend together.

Goals for the event

As a participant, you will:

- › Learn about your inactive members;
- › Identify new communication skills;
- › Consider new ways to engage your inactive members;
- › Restore hope for the future;
- › Develop action plans for engaging inactive members; and
- › Identify the challenges and opportunities facing your congregation.

Additional ways we can serve you

- › Monthly webinars
- › Monthly e-news
- › Quarterly newsletters
- › National conference
- › Online resources: Bible studies, articles



What happens during an ETW event?

Congregational leaders will examine their congregations and consider ways they can serve the unique needs of their members. Every congregation has members who, for whatever reason, have become less involved in worship and other congregational activities. One of the themes of the event is about building and strengthening relationships with inactive members as an important part of the mission work that the Lord calls and enables us to do.

Many congregations today are concerned about shrinking membership and fewer children and families in worship. There is no "one size fits all" solution; however, congregational leaders will be encouraged as they see new opportunities for engaging the wandering and are filled with hope for the future.



Typical ETW Saturday Schedule

Events generally run from 9:30 a.m. to 3:00 p.m.

- 9:30 a.m.** Registration
- 10:00 a.m.** The Big Picture
- 11:00 a.m.** The Strategy
- 11:30 a.m.** Lunch
- 12:15 p.m.** Methods
- 2:00 p.m.** Action Plan
- 2:45 p.m.** Closing Prayer
- 3:00 p.m.** Enter the Mission Field



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