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**Reporter**, the official newspaper of The Lutheran Church–Missouri Synod (LCMS), is published monthly for LCMS professional church workers, lay leaders and members.

**Reporter reaches** more than 34,000 of the most influential decision makers in a 2-million-member church body — LCMS pastors, teachers, chaplains, deaconesses, lay ministers, congregational chairmen and elders, parish assistants and directors of Christian outreach, Christian education, parish music and family life.

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For a sample copy, email bonnie.parker@lcms.org.

“**Reporter** is an incredibly valuable tool for the LCMS Foundation to use in connecting with the pastors, teachers and other professionals who make up the varied organizations of Synod. By advertising in **Reporter**, the Foundation is able to cost-effectively develop the relationships that allow us, with the Lord’s help, to carry out our work.”

—**DAVID FIEDLER, PRESIDENT THE LCMS FOUNDATION**

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**AD PRODUCTION GUIDELINES**

**Reporter** does not provide ad composition services. The following information should guide you when producing your ads:

- Black text, borders and rules should be in 100% black. **Do not** use RGB, spot colors or LAB color.
- Use the "U.S. Web Uncoated v.2" profiles to convert RGB photos to CMYK.
- Black-and-white images should be in Grayscale mode.
- Photo resolution: minimum 225 dpi; maximum 300 dpi.
- Line-art (1-bit) resolution: minimum 600 dpi; maximum 1,200 dpi.
- **No bleeds.**
- **Design your ad in InDesign, Quark or other layout software. Do not** build ads in Photoshop.
- Send final ad art as a high-res PDF — contact **Reporter** for recommended PDF export settings.
- Recommended design practices for best reproduction on newsprint include:
  - Minimum size for color text in a serif font: 12 points
  - Minimum size for color text in a sans serif font: 8 points
  - Minimum size for reverse (white) text on a 4-color process background: 12 points
  - Minimum size for reverse (white) text on a single-color background: 10 points
  - Minimum size for a 4-color rule or stroke: 2 points
  - Total ink coverage (the sum of percentages of each ink used in a 4-color process mix) should not exceed 260%. This applies to all 4-color process elements: images, text, strokes, fills, etc.

Submit PDF files to bonnie.parker@lcms.org. Direct any questions on ad production to Bonnie Parker.

REVISED 9/2019
At the convention’s opening Divine Service the evening of July 10, Noting the “time and energy we squander in church, in family, in friends, in the world — with the Enemy and with ourselves,” the Rev. Dr. Karl Heimer, pastor at San Antonio Lutheran Church, San Antonio, encouraged delegates to “set aside time to knock on doors” and “go out and see others. It’s a beautiful, beautiful way to proclaim the Gospel.”

For Benjamin and Grace Vanderhyde, the Vanderhydes of Kansas City, Mo., the service was the culmination of a one-week mission trip to India. Though he had done numerous renovations, his service was a new beginning for the building in May. As the LCMS prepares for the 2019 Synodical Convention, (Top left) LCMS Sixth Vice-President Kim Plummer Krull said Nichole Hetz, community engagement coordinator for the LCMS Committee on National Mission, “willingly trades away her weekends to knock on doors and invite others to hear the message from the Word.”

Yet, while millennials are increasing in numbers they are growing in a unique way as well. According to the Orlando-based research firm Millennial Dynamics, the baby boomers in 2019 as the largest segment (406 million) have become the largest generation (461 million) in the U.S. history, while the generation next, also known as the millennials (179 million), are the smallest generation in U.S. history.

For the Rev. Anthony and Jamie DiLiberto, the DiLibertos of Dayton, Ohio, the event was also the culmination of a one-week mission to Central America, where they met with a couple from Texas, Walmart and began shooting. In moments, 20 people died, including 13 at the Chabad of Poway Synagogue in San Diego, 2 at the Congregation Chabad of Poway, 1 at Congregation Chabad in Poway, 2 at Congregation Beth Israel in Heavy Springs, and 2 at Congregation Poway Synagogue. Ten people died, including 11 years, 1 month, 11 days.

By Cheryl Magness

Fires cause 170 homes to burn, 223 people to flee for their lives, 245 people treated for injuries, 506 buildings impacted, 66 structures destroyed, 113 acres burned.

By Frank Kohn

UPDATE: Rescue operations are underway at the scene of a deadly tornado near Bowling Green, Ky., that struck Monday night, killing at least two people, including a child, and injuring 12 more. The tornado cut a path of destruction from an area just west of Bowling Green to an area near the city of Morehead, Ky. A home on Houston Street in the very competitive context of higher education, Concordia University Chicago offered a high-impact, personalized, hands-on education. Concordia is steadfast in its mission to provide a unique, challenging curriculum that gives students the tools they need to succeed.

By Frank Kohn

The research was conducted in three schools. The results were clear: Millennials are an essential part of the workplace and, as a result, the workplace culture must adapt. The results from the research are actionable in small and large organizations alike.

By Frank Kohn

The six families will serve around the world with the LCMS International Center in August. They are encouraged to join the celebration by reflecting on St. Paul’s words: “We rejoice in hope of the glory of God” (Romans 5:2).

By Frank Kohn

Sink or swim. The choice is yours. But first, you need to decide if you’re going to jump into the water. In this case, the choice was clear. The Rev. Jonathan Fisk shares insights on how to start your own church. He encourages a “context module.”

By Frank Kohn

By Kim Plummer Krull

Worship. Before delegates gathered to conduct business, they had gathered for repentance and joy, beginning with the Old Testament Lesson (Ezra’s context). Bells still are chiming & calling. Christ’s light in the midst of our darkness, and our witness continues. Learning Curve. We are walking together, following the Lord’s command to go into all the world and make disciples of all nations. The Lutheran Church—Missouri Synod has for us. CPH thriving in action 2020. CPH is flourishing, both in and outside of the LCMS, through the lens of our faith. A vibrant, growing cross-cultural body, CPH is reaching into the nations to make disciples of all nations. For the Rev. Anthony and Jamie DiLiberto, the DiLibertos of Dayton, Ohio, the event was also the culmination of a one-week mission to Central America, where they met with a couple from Texas, Walmart and began shooting. In moments, 20 people died, including 11 years, 1 month, 11 days.

By Frank Kohn

The service was the culmination of a one-week mission trip to India. Though he had done numerous renovations, his service was a new beginning for the building in May.

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