

## LCMS Disaster Response Special Appeals Report - Fiscal Year 2020

### Relief, Recovery, Restoration, and Preparedness

July 1, 2019 through June 30, 2020 (Audited)

**Beginning (Available) Capacity - July 1, 2019** \$ 5,075,578.85

#### REVENUES - July 1, 2019 through June 30, 2020

##### Revenues (Restricted)

Synod Unrestricted Funding	\$ -	
Non-contribution Income and Fund Transfers	\$ 28,972.62	
Subtotal: Other Revenues	\$ 28,972.62	\$ 28,972.62

##### Designated Contributions (Gifts, Grants and Bequests)

##### *Advancement/Fund Raising (see Notes)*

Appeals: Gross Contributions †	\$ 1,281,170.17	
LESS: Advancement Services Costs *	\$ (146,842.12)	
<u>NET Contributions (Restricted)</u>	<u>\$ 1,134,328.05</u>	<u>\$ 1,134,328.05</u>

Reporting Period Disaster Response Available Revenues \$ 6,238,879.52

#### EXPENDITURES - July 1, 2019 through June 30, 2020

##### Expenditures (By Functional Use and Impact)

Preparedness and Training Programs	\$ (340,457.87)	
Assessment and Response Coordination	\$ (401,875.10)	
Grants of Cash, Equipment and Materials		
National	\$ (837,073.26)	
International	\$ (1,279,055.66)	
Subtotal: Grants of Cash and Materials	\$ (2,116,128.92)	\$ (2,116,128.92)

Reporting Period Disaster Response Expenditures \$ (2,858,461.88) \$ (2,858,461.88)

**Ending (Available) Capacity - June 30, 2020** \$ 3,380,417.64

##### Program Notes:

The amount shown in grants disbursed for national disaster work included a \$600,000 release to help fund COVID relief grants to church employees and rostered workers, administered through Synod's Soldiers of the Cross program

##### Advancement/Fundraising Notes:

\* Advancement Services reflects the combined costs of emergency Disaster Response appeals, gift processing/receipting, contributor care, and accountability/regulatory compliance expenses incurred by LCMS Mission Advancement

Advancement Services (\$146,842.12) divided by gifts, grants and bequests of \$1,281,170.17 = **11.462%** (capped at 12% by BOD policy)

Advancement Services NET Return on Investment (nROI) = **\$7.72** for each \$1 expended on contributor engagement

† Number of gifts, grants and bequests ..... **2,217**

† Number of contributors ..... **1,397**

Prepared by LCMS Mission Advancement and Synod Accounting

The Lutheran Church—Missouri Synod

Questions? Call **888-930-4438**.