branding guidelines

rejoice:

THE LORD IS AT HAND

lcms.org

FONTS: These are the main fonts but it is not necessary to have them to use this design. Just combine the elements of the kit with your fonts.

DAZZLE UNICASE

ABCDEFGHIJKLMNOPQRSTUVWXYZ

LADISLAV

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

PALETTE: These are the colors used in the fonts and graphics.

RGB 109/88/165	RGB 205/153/242	RGB 191/83/109	RGB 83/191/179	RGB 151/171/102	RGB 241/235/171	RGB 52/38/88	RGB 39/48/34
CMYK 66/75/0/0	CMYK 24/42/0/0	CMYK 22/81/42/2	CMYK 63/0/36/0	CMYK 45/20/75/2	CMYK 6/2/40/0	CMYK 91/95/35/29	CMYK 71/56/76/65
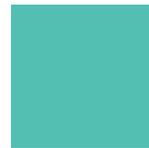
POSTCARD DESIGN IN BOTH TWO AND FOUR-UP: These postcard designs can be personalized to your congregation by adding your information and greeting to the back.
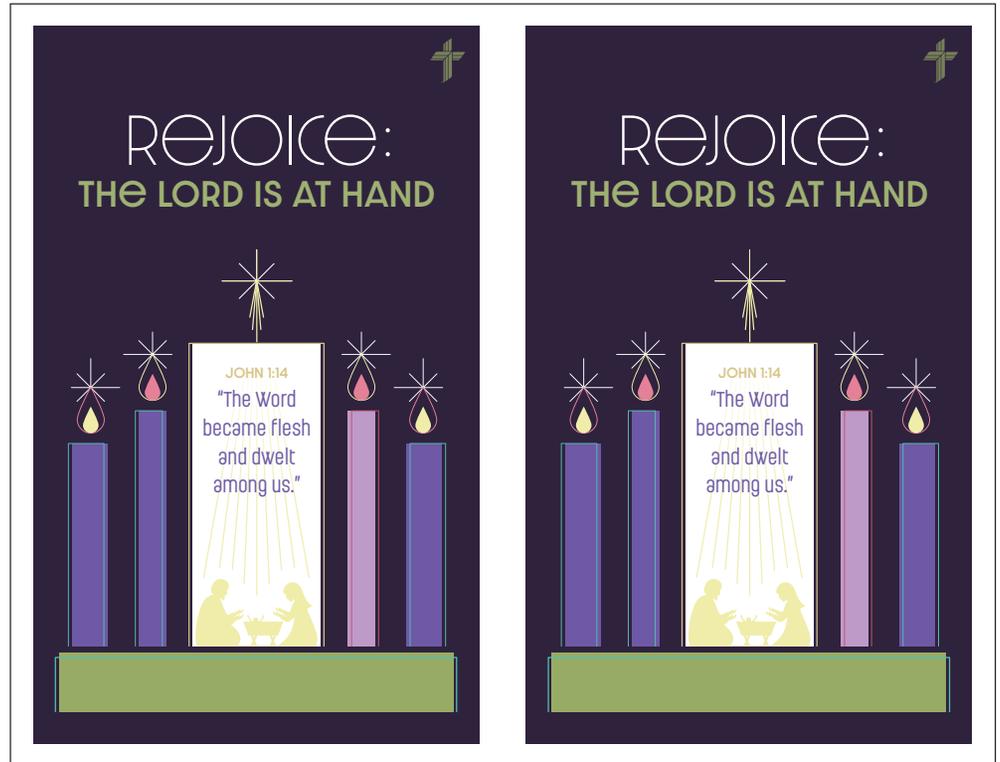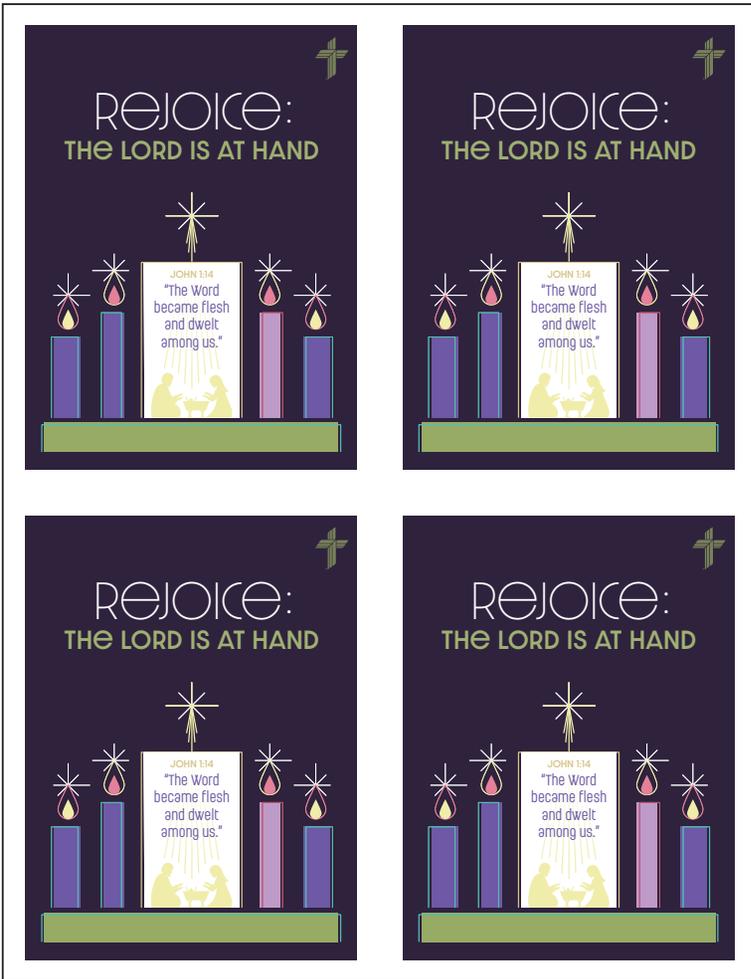
SOCIAL MEDIA SHARABLES:

Dec 1: Advent 1

1 CHRONICLES 16:34
"Oh give thanks to the Lord, for He is good; for His steadfast love endures forever!"

REJOICE: THE LORD IS AT HAND

Dec 8: Advent 2

REVELATION 19:10
"Worship God, for the testimony of Jesus is the spirit of prophecy."

REJOICE: THE LORD IS AT HAND

Dec 15: Advent 3

ZEPHANIAH 3:17
"The Lord your God is in your midst… He will rejoice over you with gladness… He will exult over you with loud singing."

REJOICE: THE LORD IS AT HAND

PHILIPPIANS 4:4-5
"Again I will say, rejoice. Let your reasonableness be known to everyone. The Lord is at hand."

REJOICE: THE LORD IS AT HAND

LUKE 2:14
"Glory to God in the highest, and on earth peace!"

REJOICE: THE LORD IS AT HAND

JOHN 1:14
"The Word became flesh and dwelt among us."

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Dec 22: Advent 4

Dec 24: Christmas Eve

Dec 25: Christmas Day

NEWSPAPER AD DESIGN IN COLOR AND BLACK AND WHITE: Add your congregation's information to these ads.

Space for congregation's logo and information

REJOICE: THE LORD IS AT HAND

Space for congregation's logo and information

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