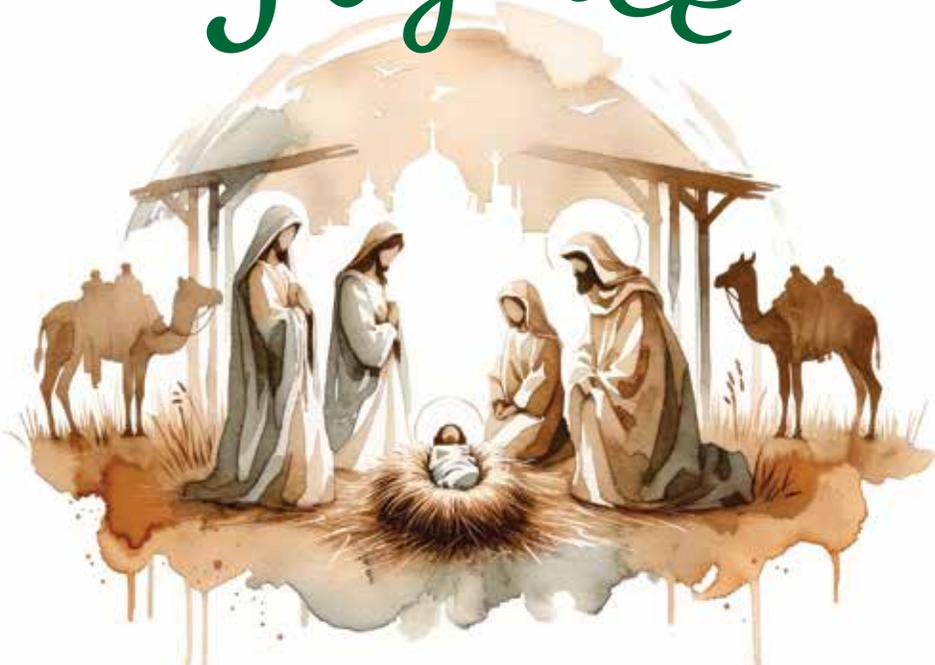




2024 ADVENT MEDIA KIT OPTION C

branding guidelines

Rejoice



THE LORD IS AT HAND



COME
Join us
TO RECEIVE
HIS FORGIVENESS,
LIFE AND SALVATION.



2024 ADVENT MEDIA KIT OPTION C

FONTS: These are the main fonts but it is not necessary to have them to use this design. Just combine the elements of the kit with your fonts.

GELATO FRESCO

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

BLEND

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

PALETTE: These are the colors used in the fonts and graphics.



RGB 96/57/19
CMYK 42/69/97/48



RGB 160/134/109
CMYK 36/44/58/7



RGB 234/204/176
CMYK 7/19/30/0



RGB 154/175/170
CMYK 42/22/31/0



RGB 144/184/205
CMYK 43/16/12/0



RGB 29/96/133
CMYK 91/59/29/9



RGB 0/104/56
CMYK 90/33/98/26



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POSTCARD DESIGN IN BOTH TWO AND FOUR-UP: These postcard designs can be personalized to your congregation by adding your information and greeting to the back.





2024 ADVENT MEDIA KIT OPTION C

SOCIAL MEDIA SHARABLES:

Dec 1: Advent 1

*"Oh give thanks
TO THE LORD, FOR HE IS GOOD;
FOR HIS STEADFAST LOVE ENDURES FOREVER!"*
1 Chron. 16:34

Dec 8: Advent 2

*"Worship God,
FOR THE TESTIMONY OF JESUS IS THE
SPIRIT OF PROPHECY."* Rev. 19:10

Dec 15: Advent 3

*"The Lord
YOUR GOD IS IN YOUR MIDST ... HE WILL REJOICE
OVER YOU WITH GLADNESS ... HE WILL EXULT OVER
YOU WITH LOUD SINGING."* Zeph. 3:17

*"AGAIN I WILL SAY,
Rejoice.
LET YOUR REASONABLENESS BE KNOWN TO EVERYONE.
THE LORD IS AT HAND."* Phil. 4:4-5

*"Glory to God,
IN THE HIGHEST AND ON EARTH PEACE!"*
Luke 2:14

*"The Word,
BECAME FLESH AND DWELT AMONG US."*
John 1:14

Dec 22: Advent 4

Dec 24: Christmas Eve

Dec 25: Christmas Day



2024 ADVENT MEDIA KIT OPTION C

NEWSPAPER AD DESIGN IN COLOR
AND BLACK AND WHITE: Add your congregation's
information to these ads.

Rejoice

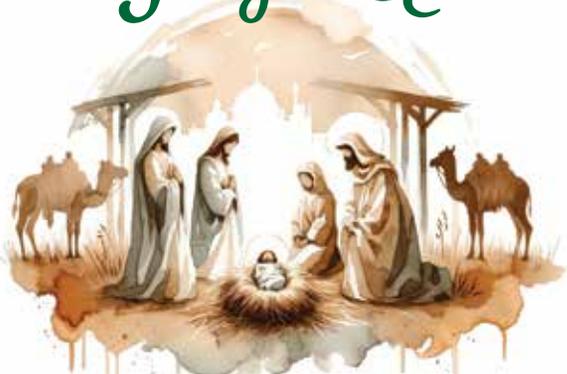


COME JOIN US TO RECEIVE
HIS FORGIVENESS, LIFE AND SALVATION.

Space for congregation's
logo and information

 *THE LORD IS AT HAND*

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